



AMELIA KOHR

GRAPHIC DESIGNER

CONTACT

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SOFTWARE

Adobe Photoshop 

Adobe InDesign 

Adobe Illustrator 

Adobe After Effects 

Adobe XD 

Figma 

SKILLS

UI Design

UX Design

Web Design

Art Direction

Motion Graphics

Photo Manipulation

Logo Design

Brand Identity Design

Packaging Design

Layout Design

Social Media Design

Environmental Design

Digital Illustration

Video Editing

EXPERIENCE

Senior Digital Designer – Reflex Media

December 2021 – March 2023

My responsibilities include project management, providing support for teammates on a wide variety of projects, brand management, website design, UI/UX design, motion graphics, and the design of digital marketing materials for the various brands owned by Reflex Media.

Senior Graphic Designer – MyDailyChoice/HempWorx

September 2019 – March 2021

I designed both print and web deliverables for a wide variety of brands under the ever-expanding MyDailyChoice umbrella. I was also fortunate enough to assist with the creation of new brands and the strategy behind their positioning from the ground up.

Graphic Designer – Cirque du Soleil

June 2016 – August 2019

My duties included creating a multitude of designs while maintaining brand standards for all resident *Cirque du Soleil* shows. I've had amazing opportunities to create key art and branding for both new and existing shows, including strategy and implementation. I also kept up with designing print, digital, and web collateral to meet all of the day-to-day demands of the marketing department.

Freelance Designer

2012 – Present

I create custom, detailed designs tailored to fit client's needs and desires, while always sticking to project deadlines. Continuous collaboration and communication between the client and I is very important in ensuring the best end-result.

EDUCATION

Bachelor of Science, Graphic Design

October 2014 – September 2017

Graduated Magna Cum Laude
The Art Institute of Las Vegas, Nevada

ACHIEVEMENTS

EDC x Adobe Invitation Design Competition – 2020

Placed **1st** in an international design competition hosted by Live Nation and Adobe by designing an invitation for EDC's Virtual Rave-A-Thon.

Las Vegas ADDY Awards

2018 Gold Award – *Mystère* – Essence of Time Campaign

2018 Silver Award – *Cirque du Soleil* 25th Anniversary Billboard Campaign

2018 Bronze Award – *Mystère* Bus Embellishment

2017 Silver Award – O Above and Below Campaign

2016 Gold Award – Tame your Terrain Magazine Campaign

2016 Regional Silver Award – Tame your Terrain Magazine Campaign

Ai Poster Design Competition – 2014

Received a **\$23,000 scholarship** by placing 3rd in the nation.